

YINGRI GUAN

Junior UX/UI Designer

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San Francisco Bay Area, CA

SKILLS

Design

User interface (mobile/web)
UX research/design
User-centered design
Rapid prototyping
Responsive website design
Usability testing
Graphic design
Video production

Visual tools

Adobe creative suite
Sketch

Prototyping tools

Flinto/Invision/Axure
Principle/Aftereffects
Framer.js

Development

HTML/CSS/Javascript
Android studio, XCode

EDUCATION

Master of Human-Computer Interaction and Design

University of Washington
August 2016

Studies for Master of Tangible Interaction Design

Carnegie Mellon University
August 2013 - 2014

Communication Design and Mathematics

University at Buffalo
June 2012

HONORS

Honors Scholar

University at Buffalo
August 2008 - June 2012

Scholarship

Carnegie Mellon University
August 2013 - June 2014

EXPERIENCE

10 / 2014 - 08 / 2016

UX/UI Designer | Astudio

Designed multi-platform web and mobile trademark search engine interfaces for development in 2 weeks based on usability testing, iterations and visual style guides

Designed and created intuitive e-commerce website for real estate start-up based on their luxury market client's preferences while considering brand and digital experience

Crafted a recipe gathering website based on client's business vision for pitching ideas and fund raising while advocating for user behaviors, attitudes and emotions

Provided innovative consultations for a drone start-up to establish brand experience while considering both novice and sophisticated users and overall digital experience

11 / 2014 - 07 / 2015

UX/UI Designer | Juphoon Systems Software

Created an overall more innovative and pleasant looking iOS and Android interface design for JusTalk mobile application. Number of customers doubled for the next 2 months after version change and iterations, app store review improved by 10%

Successfully shipped JusMeeting mobile application together with a multi-disciplinary team from concept to delivery following agile development standards

Designed and delivered JusTalk and JusMeeting desktop software in consideration for usability, feasibility and consistency with mobile platform

Developed detailed storyboards, mockups, and prototypes to effectively communicate interaction and design ideas to UX team members and management level

06 / 2014 - 08 / 2014

UX/UI Designer | IBM

Designed an iOS mobile application for internal business to maximize efficiency for sales people, providing suggestions on how to market their products and manage stock quantity for the different software products they were marketing for

Generated storyboards, user interface design comps, visual design specs, wireframes, prototypes, usability testing materials and other visual assets for communicating ideas

Presented project proposal and findings to senior leadership, resulting in favorable feedback and recommendation for inclusion in the new product's design

Facilitated a one-week user experience design workshop for people at management level and engineers to promote the company's vision for design driven innovations

03 / 2013 - 08 / 2013

Website Developer | Citi Group Inc.

Implemented a more usable and great-looking Citi website interfaces in collaboration with website development team according to brand vision and accessibility standards

Designed and delivered email marketing campaigns for Citi's internal and external communications to convey brand vision and inspiration

08 / 2012 - 01 / 2013

Marketing Associate | Chartwells at Buffalo State College and Canisius College

Designed and implemented websites, email templates, branding, menus, catalogues for different dining locations while complying to the design guidelines from companies such as Starbucks, Jamba Juice, SpoT Coffee and Argo tea